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NORTHEAST OHIO SOURCING OFFICE CHANGES NAME TO SOURCING OFFICE

New brand image helps Sourcing Office bring group purchasing programs to a national scale

CLEVELAND, Ohio (March 1, 2010) – The Northeast Ohio Sourcing Office (NEO|SO) has changed its name and brand identity to Sourcing Office and will continue to assist organizations including local governments, public sector entities, not-for-profits and private companies to streamline costs and maintain efficiency through group purchasing programs.

To complement their new name, Sourcing Office also has a new logo and Web site at sourcingoffice.org. Sourcing Office's new brand represents its growing national presence and ability to work with a variety of organizations, governments and not-for-profit organizations. Sourcing Office's Board of Directors and membership approved changing the name of the organization to Sourcing Office in September 2009.

In addition to growing their brand, Sourcing Office is also developing their staff and its knowledge bank. Sourcing Office has hired Bruce Tague as its executive director. Tague brings years of experience in public, private, and not-for-profit sectors and a unique vision to help Sourcing Office grow.

"Our new brand represents our ability to innovate and communicate fresh ideas," said Tague. "The improvements to our online presence also help participants, interested parties and suppliers understand all the services Sourcing Office offers and how working with Sourcing Office can benefit their organization and those they serve."

Additionally, Robert Aber, a Sourcing Office Contractor, was selected as a 2010 Marshall Memorial Fellow by the German Marshall Fund. As a fellow, Aber will travel with 51 other American fellows for a 24-day traveling program to develop knowledge of political, economic and social institutions and issues facing the United States and Europe.

Sourcing Office now develops group purchasing programs at the national, state and local levels and makes these programs available to local governments, not-for-profit organizations and private companies. Sourcing Office helps participants save on items including office supplies and paper, comprehensive print management, bulk Microsoft software licenses and electricity. Additional programs are also being researched and developed that will benefit both public sector institutions and suppliers, such as alternative energy solutions, insurance, and human resource programs.

Participation in Sourcing Office is open to all municipalities, county, public or private school districts, public or private institutions of higher education, special government districts and not-for-profit organizations. There are no fees, dues, or obligations to join Sourcing Office.

Sourcing Office, a council of governments and a 501 (c)(3) not-for-profit organization headquartered in Northeast Ohio, creates and manages group purchasing programs for local governments and other public sector entities. Sourcing Office's established programs deliver its participants improved pricing, additional value-added services and enhanced contract terms and conditions. These programs enable participants to control costs while improving operational efficiencies. Some examples of products and services available through Sourcing Office include office supplies, comprehensive print management, bulk software licenses and electricity. To learn more visit www.sourcingoffice.org